

## **Elk Township Economic Development Committee**

**Monday February 1, 2016 7:30pm Minutes**

### **AGENDA**

- Call to Order
  - Called to order at 7:40pm
- Roll Call
- Present – Ted Schmidt, Carolyn King Sammons, Pete Conners, Heidi Creta
- Election of Board members
  - Chair Person - Postponed until all members are present
  - Secretary – Postponed until all members are present
- Review of Open Item
  - Zoning issues – Discussed briefly – we need to make a list of all available parcels
  - Town Board update – No discussion
- Review of New items
  - Our direction and focus –
    - We want to become much more proactive than in the past and need to:
      - Update the Brochure that is on the website as it is ten years old and a lot has changed
      - Develop an informational packet listing Contact people on our committee as well as other area resources, that perspective business could get assistance from and need to know about.
      - We need to reach out to our existing business to see what services we could help them with
      - We need business cards for the members.
      - The email address on the brochure wasn't working, that is being turned back on, and access given to committee members for monitoring.

- We discussed more and better township signage at our industrial park and other significant areas in and around the township.
  - Discussed the making of a short video “Drive through Elk Township” linked to our website to show potential businesses our town.
- Review our next steps
  - Our next steps are to work on the above list and complete them
- Discuss other meetings members may have attended
  - None at this time
- Open the Public session
  - No public attendees
- Close Public session
  - Closed
- Other business
  - Since we have a lot of work to accomplish we decided to have a meeting on Monday March 07.
- Meeting Adjourned
  - Adjourned at 9:10pm